TELEVISION Forecast

JANUARY 3 TO JANUARY 9 INCLUSIVE

JOHN DUNHAM of WBKB
From B-24's to TV

WBKB WENR-TV WGN-TV

"CHICAGOLAND'S FAMILY TELEVISION THEATRE"

Monday thru Saturday, 2:00 P.M.
"Television Matinee"
Two hours of variety films

Tuesday, 8:30 P.M.
"Plan-A-Room"
with Paul R. MacAlister

Sunday, 8:00 P.M.
"Toast of the Town"
with Ed Sullivan and Guests
from CBS-TV network.

WGN•TV CHANNEL 9

IF YOU'RE A GAWK

Blame It On Television

Once *videophobia* bites you, you're a *gawk*. There's nothing you can do about it. Snap a channel, *ghost* or no *ghost*, you'll think it a *boff*, a *natural* to pick-up the *groaning* of a *blizzard head* making her *preem* on a *vaudeo* show.

What does it all mean?

Tele-talk is a bit different, we'll have to admit. The above is a good example of how an over-enthusiastic television director, cameraman, advertiser or TV set salesman might say the following innocent remark:

> Once the television bug bites you, you're a fan, a confirmed tele-viewer. There's nothing you can do about it. Turn on your set and whether or not you have a little mechanical difficulty at first you'll think the idea and system of video is wonderful. Think of it, being able to view and hear a beautiful blonde singer making her first appearance on a TV variety program!

Television is still young enough that anyone can pick up or coin tele-talk and no one will doubt its use. Now and then an argument blazes, such as the current rift over what to call Mr. Fan and Mrs. Fan, the people who watch television programs.

Some intellectuals prefer *televiewer*, since a listener is a radio fan (an old-fashioned habit that most folks are breaking.) One Chicago reader writes us he is a *telescreener;* another feels *telelooker* is as good as anything. Our eastern correspondent tells us some New York folks insist on being known as *videophils*. H. L. Mencken, a student of video verbiage who recently wrote us for assistance with his Postscripts to the American Language feels we ought to chuck them all out and call the average television fan a *gawk*.

Television's vocabulary is more than just gab. It's becoming a part of our life, Americana. Only last week when we toured a local TV station with some friends they left the studios in an excited frame of mind and were mumbling *womp*, *garbage can*, and *gaffoon* the rest of the evening.

Womp, for your information, is the glare that may be picked up by a cameraman from the front of a white shirt or pair of eyeglasses worn by a performer. A microwave-relay transmitter is a *garbage can*. And a *gaffoon* is a sound-effects man.

It's usually while attending a *dry run* (rehearsal in street clothes) that video verbiage is uncovered and we learn a *noise* is not a noise; in television it means spots of bright light, usually caused by an electronic disturbance.

Probably the most well known television term is *remote*, which means a program originating outside the studio, such as wrestling, baseball or hockey. Now and then TV announcers mix technical words into their spiel and fling them at an unsuspecting audience, but only because it becomes a part of them, a working vocabulary that is making 1948 dictionaries obsolete.

What we've said may help take away some of the mystery associated with TV.

TELEVISION Forecast

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Editor, Robert A. Kubicek
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Advertising Director, Roy V. Whiting
Sales Manager, Lester Vihon
Business Manager, Norbert F. Dompke
Production Manager, John E. Groenings

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Television Forecast for

Monday

January 3, 1949

AN ADDED SERVICE—Tune in on our radio program on WCFL, 4:40 p.m., Mondays and Fridays for the latest program changes for the entire week.

WBKB Channel 4

5:17—Test Pattern.
5:24—TICKER TAPE NEWS.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN and OLLIE.
6:30—FILM.
6:45—"YOUR CURBSTONE CUT-UP" with Ernie Simon
7:00—"AT OUR HOUSE" with Jim and Edie Dexter.
7:20—FILM.
8:00—TELENEWS with John Dunham.
8:10—FILM.
8:30—WRESTLING—Midway Arena—Russ Davis.
10:30—HEADLINE NEWS.

WENR-TV Channel 7

6:00—Test Pattern and Music.
6:30—ADVENTURES OF REX AND RINTY.
6:45—UNCLE MISTLETOE.
7:00—FILM SHORTS.
7:27—LATE NEWS HEADLINES.
7:30—DOLLARS AND SENSE.
8:00—FILM SHORTS.
8:30—SKIP FARRELL SHOW.

WGN-TV Channel 9

2:00—TELEVISION MATINEE.
6:00—Test Pattern and Dinner Music.
7:00—COMING ATTRACTIONS.
7:27—LATE NEWS HEADLINES.
7:30—LITTLE BORDY.
8:00—CHICAGOLAND NEWSREEL. Local, national and international news.
8:15—SPORTSMEN'S CORNER with Jack Brickhouse.
8:30—CHICAGOLAND TELEVISION MYSTERY THEATER.
9:00—FEATURE FILM, "SHAPE OF THINGS TO COME" starring Raymond Massey.
11:00—CHICAGOLAND NEWSREEL.

(Subject to Change)

NOTICE

Films of the Rose Bowl Game may be Telecast today with narration by Jack Brickhouse.

All Stations Carry Inauguration Jan. 20

One of the most important historical events, the Presidential Inauguration in Washington on Jan. 20, will be telecast via network facilities direct to Chicago and be seen simultaneously on stations WENR-TV, WGN-TV, WBKB, and WNBQ.

Lack of coaxial cable had previously made direct telecasts from the eastern states impossible, and kinescopic recordings were used, as in the recent Republican and Democratic presidential conventions.

The Inauguration will be covered by pooled facilities of all major network systems and will run approximately five and one-half hours from 11:30 a.m. to 5 p.m., starting with early views, administration of oath, the colorful parade down Pennsylvania Avenue and the Presidential review and salute from the White House.

A number of university and college students of political science, government and history will view the Inauguration over Chicago video stations as part of their school work.

WBKB Starts New Year With New Shows

The new year is bringing a New Look and new shows at WBKB, channel 4, the first being "Hot Stove League," a weekly feature starring ace sportscaster Joe Wilson.

Its fans against sport personalities like Lou Boudreau or Johnny Gottselig. The bleacher fans will be chosen by letters submitted, each asking three questions (and answers, too) on sports.

Wilson warns tele-sport fans who may want to appear on the show, "Make your questions tough, because when the experts begin quizzing you, they will be just as difficult."

Other new show for WBKB is "Musi-Gals" with Georgia Kay and Gloria Yates, singing pianists. Program directors haven't decided yet whether they'll change the title, but the gals and their singing will stay.

Are You Televiewing? TF Pollsters Inquire

If your phone rings and a voice asks, "Are you watching your television receiver tonight?" it's very likely a pollster of *Television Forecast*, conducting a special survey for Chicago TV stations.

Surveys are made regularly by this magazine to determine how many set owners watch tele-programs, what hours are most popular, program popularity, viewing habits and technical reception.

Information you may give the *Television Forecast* representative may mean better programs, longer viewing hours per day, better reception, since facts are reviewed, assembled and studied by television experts. Your cooperation will be appreciated.

Present Barrie Play on WNBQ Playhouse

James M. Barrie's "The Old Lady Shows Her Medals" will be seen on channel 5, WNBQ when Television Playhouse presents another Sunday evening drama Jan. 9.

Playhouse dramas originate in the New York studios of the NBC network with Bert Lytell, Broadway actor, as host and are tele-transcribed for Chicago audiences. With direct network facilities being planned through the Bell Telephone company, it is likely the show will be relayed directly via coaxial cable.

Coming Jan. 16—Zazu Pitts in "Ramshackle Inn."

WENR-TV Offers Tickets to Shows

Tickets for WENR-TV audience participation shows staged at the Civic theater studios may be obtained by writing ABC, Guest Relations, Room 1614, Opera Building, Chicago 6.

Large industrial groups or clubs wishing block orders of free tickets will be serviced by WENR-TV. Tickets may be had for Super Circus, Dollars and Sense, What Do You Think, Vaudeo Varieties, and Second Guesser.

Television Forecast for

Tuesday

January 4, 1949

WENR-TV Channel 7

6:00—Test Pattern.
6:30—ADVENTURES OF REX AND RINTY.
6:45—UNCLE MISTLETOE.
7:00—FEATURE FILM.
8:00—CARTOON CONTRASTS.
8:15—FILM SHORTS.
9:00—BOXING from the Rainbo Arena.

WGN-TV Channel 9

2:00—TELEVISION MATINEE. A two hour show of variety films.
6:00—Test Pattern and Dinner Music.
7:00—COMING ATTRACTIONS.
7:27—LATE NEWS HEADLINES.
7:30—LITTLE BORDY.
8:00—CHICAGOLAND NEWSREEL. Local, national and international news.
8:15—PERSONALITY PROFILES with Dorsey Connors.
8:30—PLAN-A-ROOM. New series for home owners, featuring Paul R. MacAlister, famous interior decorator.
8:45—FILM.
9:00—CROSS QUESTION.
10:00—CHICAGOLAND NEWSREEL.

WBKB Channel 4

5:17—Test Pattern.
5:24—TICKER TAPE NEWS.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN and OLLIE.
6:30—"LITTLE OTTO" with Dick Snyder.
6:45—"YOUR CURBSTONE CUT-UP" with Ernie Simon
7:00—KUP'S SHOW-UP.
7:15—FILM "Roving Cameras."
7:30—FILM.
8:00—TELENEWS with John Dunham.
8:15—MIDGET BOXING with Jim Ameche.
8:30—FEATURE FILM—"Borrowed Hero," with Allan Baxter and Lawrence Rice.
9:30—HEADLINE NEWS.

(Subject to Change)

Television Forecast for

Wednesday

January 5, 1949

WGN-TV Channel 9

2:00—TELEVISION MATINEE. A two hour show featuring various types of films.

6:00—Test Pattern and Dinner Music.

7:00—COMING ATTRACTIONS.

7:27—LATE NEWS HEADLINES.

7:30—LITTLE BORDY.

8:00—CHICAGOLAND NEWSREEL. Local, national and international news.

8:15—SPORTSMEN'S CORNER with Jack Brickhouse.

8:30—SPARKLING TIME with Chuck Dabney, popular mimic.

9:00—CLUB TELEVISION. Chicago's original video night club.

9:45—FILM.

10:00—SPELL WITH ISBELL. Harold Isbell conducts a televised spelling bee.

10:30—CHICAGOLAND NEWSREEL.

WBKB Channel 4

5:17—Test Pattern.

5:24—TICKER TAPE NEWS.

5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.

6:00—KUKLA, FRAN and OLLIE.

6:30—FILM.

6:45—"YOUR CURBSTONE CUT-UP" with Ernie Simon.

7:00—FILM.

7:30—"DAFFY DERBY" with Ernie Simon.

7:50—TELENEWS with John Dunham.

8:00—TELE-CHARADES with Ed Roberts.

8:30—FEATURE FILM.

9:30—HEADLINE NEWS.

WENR-TV Channel 7

6:00—Test Pattern.

6:30—ADVENTURES OF REX AND RINTY.

6:45—UNCLE MISTLETOE.

7:00—SET 'EM UP bowling show.

7:30—FEATURE FILM.

8:30—WRESTLING from the Rainbo Arena.

(Subject to Change)

Interior Decorator Debuts on TV Show

A television receiver poses a problem to some homemakers, but it's being solved by interior decorators who have studied the situation and are now ready to make a report. One of these is Paul R. MacAlister who makes his debut 8:30 p.m. Tuesday, Jan. 4 on WGN-TV in a new show, "Plan-A-Room."

PAUL MacALISTER

Mr. MacAlister, a charter member of the American Institute of Decorators, will devote his first program to a demonstration with miniature furniture and room sets to show how TV set owners can plan their living rooms to most effectively enjoy their video sets. Included will be his plan for a room in which the set is built-in, a feature of many new homes now being constructed in the city and suburbs.

Yule Shows Scores First

The hour-long special Yuletide show seen Christmas day on WBKB was the first live program of its type, employing 25 puppets, four manipulators, and five actors. The staging was planned and executed by George Tressel, Frank Tracey and Elmer Goodman, members of the station's crew.

Channel One

"It only happens when two or more characters are on the picture."

Mary Imogene Shepherd's

BABY SKIN OIL

$1 to $15
plus federal tax

FOR GROWN-UPS

A simplified routine for soothing and smoothing your skin.

CHAS. A. STEVENS & CO.,
STATE STREET, CHICAGO

Television Forecast for

Thursday

January 6, 1949

WBKB Channel 4

5:17—Test pattern.

5:24—TICKER TAPE NEWS.

5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.

6:00—KUKLA, FRAN and OLLIE.

6:30—FILM.

6:45—"YOUR CURBSTONE CUT-UP" with Ernie Simon.

7:00—FILM.

7:15—FILM "Roving Cameras."

7:30—FILM.

8:00—TELENEWS with John Dunham.

8:15—FEATURE FILM "I Killed That Man" with Ricardo Cortez and Joan Woodbury.

9:15—TREASURY BOND SHOW.

9:45—HEADLINE NEWS.

WENR-TV Channel 7

Note: WENR-TV will not televise this date, but will return to the air on Friday, January 7, 1949.

WGN-TV Channel 9

2:00—TELEVISION MATINEE.

6:00—Test Pattern and Dinner Music.

7:00—COMING ATTRACTIONS.

7:27—LATE NEWS HEADLINES.

7:30—LITTLE BORDY Children's program.

8:00—CHICAGOLAND NEWSREEL. Local, national and international news.

8:15—INDIVIDUALLY YOURS with Celeste Carlyle.

8:30—WRESTLING from Madison AC with Jack Brickhouse describing.

10:45—CHICAGOLAND NEWSREEL.

WNBQ Channel 5

8:30—FLOOR SHOW starring Dunninger, the mentalist, Paul Winchell, the ventriloquist, Peg Marshall and the Holidays, a vocal group.

(Subject to Change)

Give Zara a Match, Gun and Acid— He'll Turn Up With a Story!

To create a complete, original story in 30 seconds, using as inspiration three objects found in a box, offers a challenge to even the most adept and experienced writers, says Louis Zara, a star on WENR-TV's "Stump the Authors."

Seen Sunday evenings from 5:30 to 6 o'clock, Zara and company draw upon material they have in mind, to produce either a situation, or a character or a background, as springboards for their stories.

Zara is far from unfamiliar to Chicagoans. Author of "Ruth Middleton," "Against This Rock," "Blessed Is the Man" and others, he is also book editor of Ziff-Davis Publishing company.

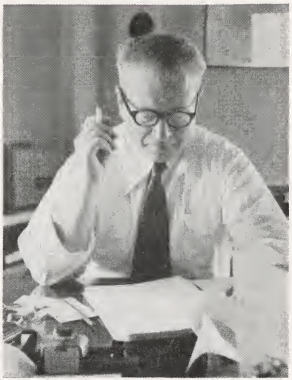
Likes Character Stories

Zara's own strongest leaning is toward character, for it is his belief that the behavior of human beings affords the most infinite variety of challenge, motivation, etc. Given a character with even one peculiarity, the author's mind will make enough associations to create a story wherein the person will appear, either as victim or as murderer. Sometimes the pecularity may be a physical one; more often it is an emotional one, and each emotional problem is good for countless variations and developments.

It is in working with character, too, that one utilizes the unknown objects to greatest advantage: almost any object can be a clue to character. It can point the way to habits of dress, work, likes and dislikes, etc. Contrary to the usual belief, it is not always the lethal weapon, the gun, the knife, the bludgeon, which provide the greatest inspiration for story.

Given Like Objects

"Sometimes the very obviousness of commonplace items gives one the opportunity to use them in unusual ways: to this author the most diabolic and challenging set of items he had to employ consisted of three ordinary kitchen matches, each one to be used in a different way."



LOUIS ZARA

Zara says, "Beginning from the premise that matches mean darkness, the story, a phychological tale, simply begged to be set in a mine. The next use for a kitchen match that suggested itself, was the lighting of a pipe, a 'natural' to any man. My pipe-smoker became a doctor who was trapped in a mine while attempting to save another man. The second match was used to illumine the scene. The third, at the climax, was used as charcoal to scratch a message which saved the doctor and his suffering patient. Thus, three items, not only commonplace but exactly alike, furnished inspiration for a good tight yarn.

The Exotic Need Details

"When the times are outlandish, or exotic, or suggest a faraway or particularly foreign backgrounds, as in the case of one set which included a dried head, such as the South Sea Island natives collect, the author's task is somewhat simpler, provided, of course, that his mind can supply the necessary atmospheric details to make the story sound authentic.

John Dunham, Mr. Voice of TV
Stiff Competition to Capt. Midnight

By PATRICIA COOPER

The true life story of John Dunham, WBKB writer and announcer, contains as much excitement as the mythical adventures of Terry Lee, Steve Canyon and Captain Midnight. But you would not know it, watching this smooth-mannered Mr. Voice of Television as he comes on channel 4 each day.

Dunham's experiences as a co-pilot on a B-24 during World War II would make a sizzling serial for adventure-loving boys and girls. Dunham served with the 15th Air Force in Italy, flying 18 missions until shot down in a raid over the Ploesti oil fields in Roumania. For two months the U.S. flyer was interned, then freed by advancing Russian troops who liberated the city of Bucharest, in which the camp was located.

Following his release from the service, Dunham returned to radio station WBBM, Chicago, where he had begun a radio career prior to the war. Since 17, Dunham's voice has been heard over the air waves. In high school and college, he supported his education by announcing on stations KSOO and SELO, Sioux Falls, South Dakota. Chicago was his next stop.

Dunham likes Chicago. He likes its cold and damp weather better than any other city. It may seem unbelievable to some of us, but the video personality at one time had his choice of doing radio work in Phoenix, Arizona. The Windy City won out.

One evening Mr. and Mrs. Dunham, out for the evening, saw for the first time a television program and decided it was the right time to make the switch from radio to TV. Dunham not only is a highly-rated announcer, but knows video from the bottom up, having started as a crew member at WBKB. In addition to his announcing chores, he is scripting a new type of video musical production which will soon be premiered on channel 4.

Does he like television? "I like it much better than AM radio," Dunham says. "I feel I am more a part of the program and operation of a station. TV gives me a much better outlet for self-expression."

Dunham also knows he started in television early, and that it is the medium of the near future. In fact, everybody in Chicago television feels that way.

ON THE COVER

JOHN DUNHAM is the man seen on channel 4, WBKB. The story of this former Army Air Force pilot whose pleasing voice and appearance has enhanced video is told in an exclusive story on this page.

Introduce New Product

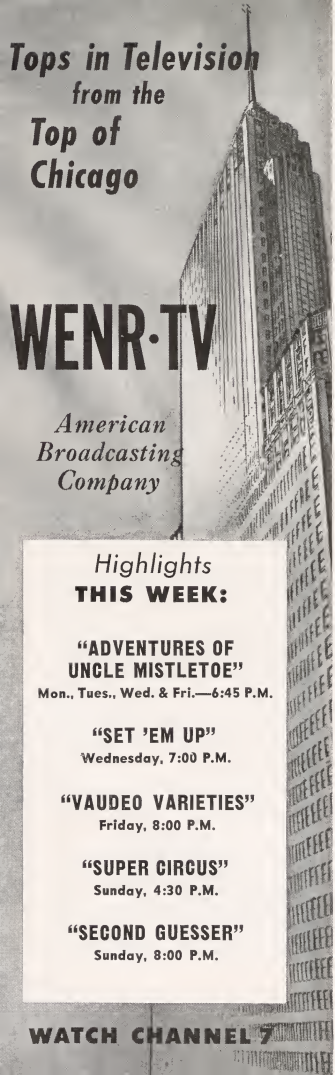
Elimination of the electrical mismatch existing between antenna and receiver in nearly all television receiver installations is made possible by a new device, trade-named telematch, according to the manufacturer, Standard Transformer corporation, Chicago.

Correcting this mismatch enables the full broadcast signal picked up by the antenna to be delivered, with minimum loss, to the receiver for greatly improved reception. This, the manufacturer claims, often permits satisfactory reception with an inexpensive, easily-installed indoor antenna.

Picture tonal quality is improved, interference is reduced (both from adjacent channels and local electrical devices), ghost images are minimized, and reception on both high and low bands is aided.

Test Multiscope

First it was the Zoomar, then the Duomar. Now it's the Multiscope, a device to show time, news, weather and temperature. The Multiscope is being tested during the regular test pattern on WBKB, and when approved will be screened from 10 to 4 o'clock prior to regular programming, and in the evening for hourly news bulletins on tickertape.



Letters . . .

Sirs:

An article by Wilson Coburn (Nov. 29-Dec. 5 issue) is a trifle confusing where he describes the best receiving element cuts for the high and low channel reception. He used the overall measurement on the low channel cuts, and from reading the article you would assume that the high channel cut should be 14″ overall. It should have been 28″ overall for the high channel if he was using 88″ for the low channel overall cut.

Technically I would not suggest an 88″ dipole for best reception in this area on low channels. We have made extensive measurements for this area and base our opinion on same. We sincerely enjoy and read every inch of your magazine and hope you will continue the technical articles.

W. L. THIEL, Mgr.
T. V. Service Co.

Kenosha, Wis.

Dear Mr. Editor:

I like Uncle Mistletoe very much. My brother Tommy likes him, too. Will he please tell us stories after Christmas?

SHARON ANDERSON

Chicago, Ill.

Sirs:

The Thanksgiving Day program from WNBQ was very entertaining. However, there was one sour note—the MC's off-color joke at the beginning... This was supposed to be a family program. . . . Radio censors such things. When will television do likewise?

DOROTHY B. MARCY

Park Ridge, Ill.

Sirs:

Due to the controversy over religious programs, surely it could be worked out satisfactorily to all concerned. My suggestion would be to dramatize the Bible, using the exact text as written for dialogue and have the characters dressed in fashions to suit Biblical times. Then the public could take it or leave it as they do any other program. There could be no objections from anyone to a program of this caliber if handled truthfully and sincerely.

MRS. E. MOELLERING

Wheaton, Ill.

Hobbies, Career Keep Engle Busy

When Holland Engle of WGN-TV isn't playing the piano and singing on his special songs and patter show, you'll probably find him mixing cement, rebuilding a jalopy or adding a new room to the Engle home on County Line Road, Highland Park.

HOLLAND ENGLE

Just recently Engle has become the trademark of another TV show, Reel Adventures shown Sunday evenings on channel 9, which makes him about one of the busiest characters in radio and video. Known as Mr. Hobby to most of his friends, Engle appears on Wishing Well, Let's Have Fun, Dress Up Quiz, Your Answer Please, Interesting Facts and his own daily Holland Engle Show. How he finds time to play bridge, woodcarve, make tables and lamps, indulge in photography, paint oil and watercolors, and compose music is something that would give Sherlock Holmes trouble.

Our readers like him, want more of him, and will probably see more of Mr. Engle who sings somewhat like Hoagy Carmichael and has the energy of a 20 Mule Team.

NOT JUST

TELEVISION

BUT

SCOTT

TELEVISION

Large picture 192 sq. inches of Television at only $695.00
(plus instal. & ser.)

The very apex in engineering and workmanship, established by the world's finest radio-phonograph manufacturer.

For Demonstration Information
Phone LO 1-5172

SCOTT RADIO LABORATORIES, INC.
4541 Ravenswood Ave., Chicago 40, Ill.

"IF ITS AS GOOD AS A SCOTT IT *IS* A SCOTT"

Television Forecast for

Friday

January 7, 1949

AN ADDED SERVICE—Tune in on our radio program on WCFL, 4:40 p.m. Mondays and Fridays for the latest program changes for the entire week.

WENR-TV Channel 7

6:00—Test Pattern and Music.

6:30—ADVENTURES OF REX AND RINTY.

6:45—UNCLE MISTLETOE.

7:00—FEATURE FILM.

8:00—VAUDEO VARIETIES.

WGN-TV Channel 9

2:00—TELEVISION MATINEE.

6:00—Test Pattern and Dinner Music.

7:00—COMING ATTRACTIONS.

7:27—LATE NEWS HEADLINES.

7:30—LITTLE BORDY.

8:00—CHICAGOLAND NEWSREEL.

8:15—SPORTSMEN'S CORNER with Paul Fogarty.

8:30—FILM.

8:35—MAN ABOUT TOWN with Nate Gross.

9:00—BOXING from the Madison AC with Jack Brickhouse describing.

10:30—CHICAGOLAND NEWSREEL. Local, national and international news.

WBKB Channel 4

5:17—Test pattern.

5:24—TICKER TAPE NEWS.

5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.

6:00—KUKLA, FRAN and OLLIE.

6:30—"SUN-TIMES COMICS".

6:45—"YOUR CURBSTONE CUT-UP".

7:00—"KIDDIE PARADE".

7:30—FILM.

8:00—TELENEWS with John Dunham.

8:15—FILM.

8:30—"UNDER 21".

9:00—FEATURE FILM.

10:00—HEADLINE NEWS.

(Subject to Change)

Tasty Snacks Go Well at Video Parties

By PATRICIA COOPER

Whether it be a birthday party, club meeting or just a night you have the neighbors over, sooner or later everyone will be around the television set. That's the time when a few TV Party snacks will make the evening a success.

If you'd like to serve something different, then try this recipe for Tidbits in Blankets, sent in this week by a Chicago reader. Each week we shall publish favorite recipes submitted by televiewers.

Tidbits in Blankets not only look good, but taste good. Surround any of the following:

Cooked shrimp
Stuffed olives
Oysters
Pickled onions
Watermelon pickle
Sauted chicken livers
Skinned grapefruit sections
Dates stuffed with pineapple with thin strips of bacon. Secure them with toothpicks. Broil them under moderate heat until the bacon is crisp.

An attractively arranged tray of hors d'oeuvres should have room for ripe olives, garlic and parsley. The formula is easy; rub a bowl with a clove of garlic. Place in a bowl one-half tablespoon olive oil. Toss in the bowl until well covered with oil 12 or 14 olives. Chill the olives. Just before serving, dust them with chopped parsley.

Guests will be sure to ask you the recipe for this old favorite, cheese for dipping potato chips. Beat until smooth: 2 (3 oz.) packages cream cheese, 1½ tablespoons mayonnaise, 1 tablespoon cream, ¼ teaspoon salt, 1 teaspoon grated onion minced garlic or chives, 1 teaspoon Worcestershire sauce.

Fill a large hollowed apple with this mixture. Surround it with toasted potato chips. They'll be devoured before the program is over.

There's an Optically Perfect

WALCO LENS

for Every Receiver

Enjoy BIG screen television with a WALCO precision TELE-VUE-LENS. You'll find a size and style for all types of receivers.

Inexpensive good looking lens—recommended for 7" screens. Simply slide under your set and quickly adjust to vertical and horizontal positions. An exceptional value **$13.95**

Adjustable floor model for all console receivers. Just store it away when not in use. Wide angle view. For up to 12" screens—complete with stand..... **$39.95**

Deluxe model for table and console models up to 12 inches. Beautiful wood grain frame to match set. Highest optical quality... **$59.95**

only the WALCO is optically perfect

Call your dealer today for a Home Demonstration

Distributed by

E. M. WARD SALES CORP.

80 East Jackson Boulevard

HArrison 7-1034

Television Forecast for

Saturday

January 8, 1949

WGN-TV Channel 9

2:00—TELEVISION MATINEE. A two hour show featuring a variety of films.

WBKB Channel 4

7:15—Test pattern.

8:00—WESTERN FILM.

9:00—FILM.

9:30—HEADLINE NEWS.

WENR-TV Channel 7

7:00—Test Pattern and Music.

7:30—FILM SHORTS.

8:00—STAND BY FOR CRIME. Mystery drama.

8:30—INDOOR POLO.

(Subject to Change)

Salt Lake Joins NBC

The signing of Station KDYL-TV, Salt Lake City, Utah, as an NBC Television affiliate was recently announced by Easton C. Woolley, director of NBC stations departments. A non-interconnected television affiliation contract was signed July 7 with the new station, which is owned by the Intermountain Broadcasting Corp. Intermountain also operates KDYL, NBC's AM outlet in Salt Lake City, which joined the network in 1932.

WTMJ-TV

Because of programming difficulties, WTMJ-TV, Milwaukee, was unable to get its program listings to us before the editorial deadline.

Television Forecast for

Sunday

January 9, 1949

WBKB Channel 4

6:15—Test pattern.

6:30—FILM.

8:00—TELENEWS.

8:30—HOCKEY—Chicago Stadium—Blackhawks vs. Boston Bruins.

10:45—HEADLINE NEWS.

WENR-TV Channel 7

4:30—SUPER CIRCUS. A variety show "under the big-top".

5:30—STUMP THE AUTHORS. On the spot stories.

6:00—FEATURE FILM.

7:00—MUSIC IN VELVET with Don Lindley's orchestra.

7:30—ABC TELEVISION PLAYERS.

8:00—SECOND GUESSER.

8:15—FILM SHORTS.

8:30—WHAT DO YOU THINK? "Great Books" discussion groups.

WGN-TV Channel 9

5:57—LATE NEWS HEADLINES.

6:00—REEL ADVENTURES. Amateur films.

6:30—CHICAGO TRIBUNE COMICS read by Walt Newton.

7:00—ORIGINAL AMATEUR HOUR. DuMont Television Network.

8:00—TOAST OF THE TOWN, Ed Sullivan, Ray Block's orchestra and guests.

9:00—STARS OF TOMORROW. See ad on opposite page.

9:30—CHICAGOLAND NEWSREEL REVIEW.

WNBQ Channel 5

7:10—STOP ME IF YOU'VE HEARD THIS ONE.

7:40—AMERICAN SONGS.

8:00—TELEVISION PLAYHOUSE "The Old Lady Shows Her Medals", starring Lucille Watson.

9:15—NEWSREEL.

(Subject to Change)

REMOTE CREW for WNBQ, channel 5 station, is one you'll see more of now at special events. Pictured are Louis Roen, left, Paul Visser, and cameraman Francis Nault.

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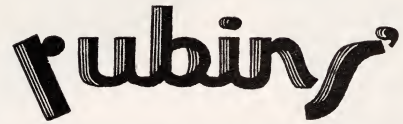
Sunday, January 2, at 9:00 P.M.

LISTEN to WGN, WGNB!

LOOK at WGN-TV!



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Channel 4 Forecast

Wrestling—Russ Davis
Monday—8:30 p.m.
A perennial favorite.

Roving Camera
Tuesday-Thursday—7:15 p.m.
Unique glimpses of the world.

Treasury Show
Thursday—9:15 p.m.
Restful entertainment.

"Under 21"
Friday—8:30 p.m.
Scream with the teens.

★ Channel 4

WBKB

Balaban & Katz

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